

Why Meeting Professionals Choose and Recommend MeetingMetricsSM for Meeting Program Design Research and Results Measurement

- Provides a complete, integrated end-to-end online solution - with a built-in, meeting attendee research process - from pre-meeting baseline needs assessment to post-meeting results measurement.

Includes a selection of nine specialized, customizable meeting surveys, each addressing a specific stage of the meeting's life-cycle management process to assure that precise targeted data collection is and knowledge gains are achieved - all surveys are mobile-device enabled for participant convenience.

- Specialized, online, education session evaluation with automated report delivery and optional CE certificates on-demand are available as well as event ROI, MyROI and Exam testing/reporting are all included in the comprehensive set of professional-level tools designed expressly for event results measurement.
- The process addresses the full spectrum of psychological, behavioral and financial impacts to assure no important information is missed, including ROI that is certified and endorsed by the ROI Institute.
- Survey creation is quick and easy using "best practice," customizable templates and comprehensive inventories of meeting questions, objectives and measures.
- Reporting is quick and easy using the real-time Online Report Center (ORC). One-Click summary reports, custom report creation and easy to use analytics produce C-level quality reports that can be sent via email, printed, saved and copied into Microsoft Word, PowerPoint and Excel in minutes.
- Involved, hands-on, professional meeting research consultants assure that users get optimum value from their investment in MeetingMetrics - more effective meetings and meeting results.
- Affordable, Powerful, Professional Meeting Attendee Research at your fingertips.
- Used and endorsed by MPI, PCMA, FICP, Reed, CIC and many other leading organizations in the meetings industry - plus a 98% license renewal rate among corporate and association users.

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