

Online, Paperless, Session/Course Evaluation Survey Tools

One-Click, Real-time Speaker and Session Rating Reports

- Save Staff Time and Outside Process Costs
- Increase Response Rates
- Improve Education Content
- Streamlined CE Validation and Reporting Built-in
- Efficient Survey Participant Experience - PDA-enabled
- Online PDF Batch Reports in Minutes - Auto-email to Speakers
- Works Equally Well for Live and Virtual Event Sessions

New Automated Tools for Survey Questionnaire Development and Data Collection:

- Paperless survey administration - no printing, handling or scanning
- Session details imported in minutes
- Use legacy benchmark questions or create new custom questions and matrix tables

Participant Friendly Experience:

- Email reminder with personalized survey link is delivered daily during conference
- PDA and PC enabled online questionnaires - convenient for attendees to give feedback
- Select multiple sessions online to evaluate; system provides questionnaires quickly

Automated Report Generation:

- Selection of One-click reports includes individual session and speaker rating reports with integrated verbatim comments, overall session and speaker ranking reports, sorted open-end comment reports, and reporting by demographic segments
- Print, save and e-mail session and speaker rating reports online
- Download reports as Excel and Word Documents
- Generate C-level presentations as PPT, Word and Excel reports in minutes

CEU and CME Validation and Reporting Built-in

- Online questionnaire collects and validates unique session CE codes
- Email receipt confirmation of session attendance/evaluation in real time
- Generates an overall CE detailed report online of all participants in Excel

Affordable - Lower overall cost for large meetings than paper-based evaluations.

Volume discounts for multi-meeting programs offer even greater cost savings.

For more information, contact MeetingMetrics sales at 212-426-2333 or email kerns@meetingmetrics.com www.meetingmetrics.com.

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