

## **MeetingMetrics' Online, End-to-End Solution Tracks and Reports Results - Ten Specialized Meeting Survey Templates**

**Measures Attendees' Pre-meeting Needs, Onsite Session Evaluations and Post-event Results/ROI**

**Works with Event Mobile Apps for all Event Survey Types - Includes Comprehensive Post-event Reports & CE Certs**

**Pre-meeting Discovery Survey** – Qualitative survey collects the views of both prospective meeting attendees and meeting owners in their own words - key information used to formulate custom questions for inclusion in the Pre-meeting Baseline Survey.

**Pre-meeting Baseline Survey** – Quantitative census survey to validate the results of the Discovery Survey, establish a quantitative baseline of pre-meeting levels and identify the needs and priorities of prospective meeting attendees to insure on-target meeting content and design.

**Pre-meeting Pulse Survey** – A short survey with key questions sent 2-3 months before the meeting as a “reality check” on meeting content, style, etc.

**Pre-meeting Education Session Needs Survey** – Collects and reports attendee session needs/preferences directly to session speakers prior to the event - enables refinement of session content and activity style to match attendees' learning goals - boosts session effectiveness.

**Onsite, Online Session Evaluation Survey with CE/CME Certificate Services** – A streamlined, low-cost, green solution that delivers session ratings and speaker evaluation reports in real-time from the Online Report Center. Meeting participants access the online questionnaire using PC or mobile device to complete as many session evaluations as desired and return as often as they like. Automated CE certificates generated on-demand for both current and past events.

**Post-meeting Benchmark/Evaluation Survey** - Measures and reports post-meeting results of attendees' satisfaction, views, learning outcomes, post-event intentions, goals and needs. Comparisons with pre-meeting benchmark question results show the Return on Event (ROE) of the meeting. Reports of C-level presentation quality are available in the Online Report Center\* with a few click - plus **New Strategic Event Performance Indices (EPI) Measure Meeting Effectiveness, Cost-Efficiency and Overall Performance**

**Post-meeting ROI Survey and Reporting** – Unique, industry leading online ROI survey and automated reporting system produces easy to read “One Click” executive-level reports for C-level presentations of event ROI and Participant ROI. Developed with, and endorsed by, the ROI Institute

**MyROI** - a unique participant ROI service available to event sponsors and education program organizations for providing MyROI reports to event and education program participants - Includes all five levels of the ROI Institute impact value chain.

**Online Testing and Certification Services and MOC for Training and CE Programs** – Pre-/Post-event knowledge testing with practice test options, real-time correct answer scorecards, achievement certificates on demand plus org-level reports and a certificate archival and retrieval service.

**Open Survey Types** –. A variety of custom surveys can be created including exhibitor and trade show surveys, hosted buyer and virtual/hybrid event surveys, customer and employee surveys, dealer/distributor, channel partner/franchisee surveys, end-user surveys, association membership surveys, etc.