


## NEW - Turnkey Meeting ROI Service Protecting Valuable Meetings in Tough Times

Measures all your meeting's impacts and ROI

ROI				
Measure	Total Adj. Value	Net Total Benefits	Benefit Cost Ratio	ROI
Sales from Existing Accounts	\$563,296.08	\$410,206.04	3.68	267.95%
Sales from New Accounts	\$498,329.85	\$345,239.81	3.26	225.51%
<b>All Measures</b>	<b>\$1,061,625.93</b>	<b>\$908,535.89</b>	<b>6.93</b>	<b>593.47%</b>

(Example shows almost 600% ROI) 

Demonstrates meeting value - justifies meeting investment

- Enables data-driven decisions to keep a meeting - change it – or drop it
- Post-meeting - Demonstrates effectiveness in delivering business results
- Pre-meeting – Enables better meeting design – results-driven
- Provides organizational level ROI, meeting ROI and participant ROI
- Increases meeting attendance through promotion of an event's value
- Service is Quick, Affordable and Accurate – Endorsed by the ROI Institute
- Turnkey service with report delivery in about two weeks
- We do the measurement – you get credit for delivering business results
- Affordable - introductory price - \$2,450 - \$2,950

For more information, contact Ira Kerns at 212-426-2333 or email [Kerns@meetingmetrics.com](mailto:Kerns@meetingmetrics.com)  
[www.meetingmetrics.com](http://www.meetingmetrics.com)

Also available from MeetingMetrics ROI Certified Service Providers

